



*International Pelvic Pain Society*

Annual Meeting

October 21 – 24, 2010

The Palmer House

Chicago, IL

**2010**

Exhibitor and Industry Partnership  
Prospectus



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May 4, 2010

Dear Industry Colleagues:

On behalf of Dr. Fred M. Howard, Chairman of the Board, Dr. Howard T. Sharp, President, and Dr. Georgine Lamvu, Secretary and Program Chair, we would like to invite you to join us at **The International Pelvic Pain Society 2010 Annual Meeting**. This year's meeting is being held **October 21 – 24, 2010** at the **The Palmer House in downtown Chicago, Illinois**.

The IPPS was established in 1996 with the primary objectives of educating health care professionals on how to diagnose and manage chronic pelvic pain, thereby changing the lives of patients worldwide. Our scientific programs provide state-of-the-art information on chronic pelvic pain and related issues such as interstitial cystitis, urethral syndrome, painful bladder syndrome, pelvic floor dysfunction, pelvic floor myalgia and dyspareunia among others.

Industry Partners and technical exhibits are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We are expecting approximately 200 Gynecologists, Physical Therapists and Urologists to attend this CME event in Chicago, IL. To enhance exhibit traffic this year, the International Pelvic Pain Society will be having the official Welcome Reception in the Exhibit Hall from 6:00 p.m. until 7:30 p.m. on Friday, October 22, 2010. All exhibitors will be positioned in assigned booths in the exhibit hall, which is separate from the scientific sessions.

We are anticipating a full exhibit hall and space will be limited. To ensure your chances of receiving prime space and support opportunities, please review the enclosed prospectus materials carefully and submit the provided registration form and payment to the International Pelvic Pain Society, FID#72-1384221, as early as possible. If paying by check, please make payable to the *International Pelvic Pain Society* and sent to the IPPS office address on this letterhead.

We look forward to receiving your commitment and working together at the 2010 Annual Meeting of the IPPS. Thank you for your consideration.

Sincerely,

John Hansen  
Manager, Industry Relations  
International Pelvic Pain Society  
847-264-5933 direct  
[john@wjweiser.com](mailto:john@wjweiser.com)

Mary Tully  
Development Coordinator  
International Pelvic Pain Society  
847-264-5927 direct  
[mary@wjweiser.com](mailto:mary@wjweiser.com)



## 2010 Annual Meeting

### GENERAL INFORMATION

The International Pelvic Pain Society Annual Meeting is jointly sponsored by the University of Oklahoma, College of Medicine, which is accredited by the Accreditation Council for Continuing Medical Education (ACCME). The meeting will provide attendees with advanced knowledge in the urologic field, combined with new product knowledge learned in the exhibit hall.

The International Pelvic Pain Society consists of physicians specializing in pelvic pain and related fields of medicine.

**Official Meeting Dates:** October 21 – 24, 2010  
**Actual Exhibit Dates:** October 22 – 23, 2010

**Hotel & Meeting Location:** The Palmer House  
17 East Monroe Street  
Chicago, IL 60603  
Tel: (312) 726-7500

**Room Rate & Cutoff Date:** **\$159.00 plus taxes**  
*Please contact The Palmer House directly to make your reservations by **September 16, 2010** to get the discounted rate.*

### SUPPORTING THE INTERNATIONAL PELVIC PAIN SOCIETY

Deliver your message in a professional, focused, and educational environment. The International Pelvic Pain Society presents you with networking opportunities to build relationships with new and existing customers. Choose a standard exhibit booth or an Industry Partnership package, which provides extended promotional visibility for your company beyond the annual meeting.

### EXHIBITING

The expected 200 attendees want to meet you face-to-face and examine your products first-hand. By exhibiting at the meeting, your company will be listed in promotional materials and the program book. Space is limited, so act quickly!

### INDUSTRY PARTNERSHIP PACKAGES

Secure prime exhibit location and optimum visibility with a Diamond or Ruby Industry Partnership package. In addition to your exhibit, participation in this program includes the pre-attendee registration list, Industry Partners' Advisory Board participation with IPPS Board of Directors, your company logo and recognition in annual meeting program book and signage, welcome reception refreshments at your exhibit area, a full page ad in the IPPS post-meeting newsletter, and discounts on other advertising opportunities. Please refer to the Industry Partnership details in this prospectus for a complete list of benefits.

CORPORATE FUNCTIONS MAY NOT BE HELD CONCURRENT WITH OFFICIAL IPPS SCIENTIFIC OR SOCIAL FUNCTIONS. ANY FUNCTION, REGARDLESS OF SIZE AND LOCATION, MUST BE APPROVED BY THE IPPS INDUSTRY RELATIONS DEPARTMENT.

### IMPORTANT EXHIBIT INFORMATION AND DATES

**Exhibit Description:** 6 foot table with (1) one table, (2) two chairs and (1) wastebasket. Additional service information will be made available approximately three to four weeks prior to the meeting.

**Payment Options:** Payment is due no later than September 1, 2010.  
**Acceptable payment method is by check, Visa, Master Card, or American Express.**

**Please make checks payable to:**  
International Pelvic Pain Society  
1100 E Woodfield Rd, Ste. 520  
Schaumburg, IL 60173  
FIN #72-1384221

**Cancellations & Refunds:** The International Pelvic Pain Society requires that all cancellations must be in writing. The following refund schedule applies:

- Cancellation on or prior to September 1, 2010, exhibit fee will be refunded less \$250 administration fee.
- Cancellation after September 1, 2010, no portion of the original exhibit fee will be refunded.

### Assignment of Space:

Exhibit space will be assigned at the sole discretion of the International Pelvic Pain Society. Factors affecting exhibit location include support level, the date the registration form was received by the IPPS office, the number of exhibits, and proximity of competitors.

### EXHIBIT SCHEDULE

*(Times are subject to change without notice)*

**Exhibit Set Up:** Thursday, October 21, 2010  
1:00 p.m. – 6:00 p.m.

**Exhibit Hours:** Friday, October 22, 2010  
7:00 a.m. – 4:00 p.m.

AND  
**IPPS Welcome Reception in the Exhibit Hall (IPPS meeting attendees and exhibitors)**

Friday, October 22, 2010  
6:00 p.m. – 7:30 p.m.

Saturday, October 23, 2010  
7:00 a.m. – 2:00 p.m.

**Exhibit Teardown:** Saturday, October 23, 2010  
After 4:00 p.m.

### Registration:

To pre-register your staff members, please list the names of those representative(s) working in the booth on the Exhibitor Registration Form. Only employees of the exhibiting company, or its agents, will be issued a badge. Booths must be manned the entire time the exhibit area is open.

*For more information about exhibits, sponsorships, or advertising options or to support the International Pelvic Pain Society through an educational grant, please contact the Industry Relations team at the IPPS office:*

**International Pelvic Pain Society, Two Woodfield Lake, 1100 E Woodfield Road, Suite 520, Schaumburg, IL 60173**

**Phone: (847) 517-8712 Fax: (847) 517-7229**

**[www.pelvicpain.org](http://www.pelvicpain.org)**

John Hansen  
Manager, Industry Relations  
[john@wjweiser.com](mailto:john@wjweiser.com)

Mary Tully  
Development Coordinator, Industry Relations  
[mary@wjweiser.com](mailto:mary@wjweiser.com)

<b>2010 International Pelvic Pain Society INDUSTRY PARTNERSHIP PACKAGES</b>	<b>Diamond Level \$5,000</b>	<b>Ruby Level \$2,500</b>	<b>Exhibit \$1,500</b>
<b>PRESENTATION TIMESLOT</b>			
Non-CME industry update presentation	X		
<b>ADS AND MAILINGS</b>			
Door Drop	X		
Full Page B&W Ad In The Exhibit Guide	X		
Pre-Registration Attendee List	X	X	
One Set Membership Mailing Labels	X	X	
½ Page B&W Ad In Exhibit Guide	X	X	
<b>RECOGNITION</b>			
Company Logo Displayed On Screen	X		
Company Logo Displayed On Website	X		
Company Logo Displayed On Signage	X		
Company Logo Displayed In Program Book	X		
Company Logo Displayed In Exhibit Guide	X		
Company Logo Displayed In Newsletter	X		
Company Sponsorship Recognized On Website	X	X	
Company Sponsorship Recognized On Signage	X	X	
Company Sponsorship Recognized In Program Book	X	X	
Company Sponsorship Recognized In Exhibit Guide	X	X	
Company Sponsorship Recognized In Newsletter	X	X	
Product Information Listed In Exhibit Guide	X	X	X
<b>EXHIBIT BOOTH AND BADGES</b>			
8' Floor Exhibit In Prime Location---Unlimited Badges	X		
8' Floor exhibit in Featured Location---4 Exhibit Badges		X	
6' Tabletop exhibit --2 Exhibit Badges			X
<b>INDUSTRY SPONSORS' ADVISORY BOARD MEETING</b>			
(4) Four Attendees	X		
(2) Two Attendees		X	
<b>ADDITIONAL EVENT TICKETS</b>			
Welcome Reception W/Each Exhibit Badge	X	X	X

*For more information, please contact John Hansen or Mary Tully in the IPPS Industry Relations Department at (847) 517-8712  
[john@wjweiser.com](mailto:john@wjweiser.com) or [mary@wjweiser.com](mailto:mary@wjweiser.com)*

2010 International Pelvic Pain Society ADVERTISING AND SUPPORT OPPORTUNITIES		PRICES
<b>TIMESLOTS</b>		
Satellite Symposia (CME Accreditation Not Through IPPS), Promotional Program, or Non-CME Presentation Timeslot <i>(Includes Food, Beverage and A/V)</i>		\$15,000
Advisory Board Timeslot or Investigator Meeting		\$10,000
<b>SPONSORSHIPS</b>		
Advertisement or Company Logo on Official IPPS Notebooks		\$5,000
Advertisement or Company Logo on Official Attendee Bags		\$5,000
Hotel Door Hanger Privacy Card Sponsorship (Production & Hotel Fees Are Additional)		\$5,000
Hotel Room Key Card Sponsor (Production & Hotel Fees Are Additional)		\$5,000
Welcome Reception Partial Sponsor with Company Logo on GOBO Projection		\$5,000
Schedule at A Glance Sponsorship		\$5,000
<b>ADVERTISEMENTS</b>		
Full Page Ad on Back Cover of Program Book		\$10,000
Full Page Ad In Program Book		\$5,000
½ Page Ad in PT Course Program Booklet		\$1,000

*For more information, please contact John Hansen or Mary Tully in the IPPS Industry Relations Department at (847) 517-8712 or [john@wjweiser.com](mailto:john@wjweiser.com) or [mary@wjweiser.com](mailto:mary@wjweiser.com)*



***Please complete and submit the exhibitor registration form on the next page and return to the Industry Relations Department:***

***IPPS***

***Two Woodfield Lake  
1100 E Woodfield Road, Ste. 520  
Schaumburg, IL 60173  
847-517-8712 phone  
847-517-7229 fax  
[www.pelvicpain.org](http://www.pelvicpain.org)***

***Thank you for supporting the IPPS in 2010!***

# EXHIBITOR REGISTRATION FORM

October 21 – 24, 2010---Chicago, IL

## INTERNATIONAL PELVIC PAIN SOCIETY

The IPPS offers additional opportunities for increased visibility and exhibit traffic, exceptional networking opportunities, advertising, and outreach beyond the meeting to our general membership through Industry Partnership promotional package and sponsorships. Please contact us for additional information on how to maximize your IPPS experience.

- My Company would like to become an Industry Partner.** (*Exhibit space in featured location included.*)  
 **Diamond Level \$5,000**     **Ruby Level \$2,500**

- My Company plans on EXHIBITING at the IPPS Annual Meeting**  
My company would like \_\_\_\_\_ 6' table-top exhibit space (s) at \$1,500 each.  
(*Table-top locations are 6' only and will be assigned in part on a first-come, first-serve basis*)

### PLEASE NOTE:

*This form must be returned to reserve exhibit space.*

Corporate functions may not be held concurrent with official IPPS scientific or social functions. Any function, regardless of size or location, must be approved by the IPPS Industry Relations Department, (847) 517-8712.

#### **FOR EXHIBIT FEE:**

Please make checks payable to: **International Pelvic Pain Society**  
FIN #72-1384221

Check     Visa     Master Card     American Express

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

QUESTIONS? Contact Mary Tully or John Hansen at:  
The IPPS office (847) 517-8712

### CORPORATE OFFICE

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please list any competitors you do NOT want to exhibit near or next to: \_\_\_\_\_

### EXHIBITOR CONTACT

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Company Product:** \_\_\_\_\_

**Product Application:** \_\_\_\_\_

### Agreement:

I am an authorized representative for this company with full power and authority to sign this application for exhibit space. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for choosing to support the IPPS in 2010!***

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